



FOR IMMEDIATE RELEASE

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Is the “college for all” model failing?

SYMPOSIUM Modern Apprenticeship: The other four-year degree

The Germanic-American Institute (GAI) is presenting *Modern Apprenticeship: The other four-year degree* in a symposium on Friday, April 12. GAI will present how the “college for all” model is failing young people and employers and offer the Dual Education system, based on Germany’s “earn and learn” apprenticeship model, as a solution.

At the GAI, we believe that by building a workforce development model similar to the Dual Education system in Germany, industry will mitigate the shortage of skilled workers and young people will have new opportunities for entering a successful and financially rewarding career. In addition, this system provides an alternative to a four-year college degree with its crushing debt with an “earn and learn” model that meets secondary education goals while also providing experience and income.

The GAI has embarked on a multi-year project based on the German Embassy’s Skills Initiative, to help expand apprenticeship opportunities in Minnesota. GAI will bring together the four stakeholders who could benefit from this system: business and industry, policy makers, educational institutions, and anyone interested in career development for young people that aligns with workforce needs. Representatives of each of the stakeholders will show how the current system is failing their constituents and how expanding the registered apprenticeship model in the U.S. can provide a solution.

SYMPOSIUM

Modern Apprenticeship: The other four-year degree

Friday, April 12, 2019 | 6–9 PM | Free and open to the public

The Germanic American Institute, 301 Summit Avenue, St. Paul

More info at gai-mn.org

The Modern Apprenticeship symposium is part of the Deutschlandjahr USA 2018/19—Year of German-American Friendship. This initiative is funded by the German Federal Foreign Office, implemented by the Goethe-Institut, and supported by The Federation of German Industries (BDI).



ABOUT THE GERMANIC-AMERICAN INSTITUTE (GAI)

The Germanic-American Institute is a 501 C3 non-profit organization whose mission is to foster appreciation and understanding of the culture, language, arts, and ongoing history of the German speaking peoples through public educational and cultural programs. It is located in a historic mansion at 301 Summit Avenue in Saint Paul. The four-story house, complete with a third-floor ballroom, *Ratskeller*, and nine fireplaces, was built in 1906. It has served as a German cultural center and home of the GAI since 1965.